

2022 Annual Report

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We are pleased to share with you Washington Business Week's (WBW) 2022 Annual Report! This report will highlight WBW's continued ability to deliver innovative educational programming as demonstrated by our student and volunteer outcomes. This report will also showcase 2022 as a landmark year for the organization as we continued to provide our virtual programs in conjunction with our traditional camp model, hosting in-person programs on a college campus.

This year, we are honored to have served 211 diverse students from across Washington, the U.S. and the globe by offering a hybrid camp schedule, consisting of two virtual programs and two in-person programs. Our in-person camps were held at the University of Washington-Tacoma and Renton Technical College.

We are also grateful to include in the 2022 Annual Report, WBW's continued collaboration with our in-school program partners. The 2022 in-school program partners came from three separate school districts and together, we served 617 students in their communities.

We look forward to continuing our longstanding partnerships and deepening our influence on students and volunteers by offering transformational programs both in-person and virtually for years to come.

On behalf of WBW, thank you to our donors, volunteers, community partners, alumni, and staff for your ongoing partnership, support, and trust.



Alyssa Norwood

Board President

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ALL ABOUT US

Since 1976, Washington Business Week has created a hands-on experiential environment to educate, empower and encourage a diverse population of high school students to recognize and achieve their potential.

WBW provides an opportunity for business leaders, educators, high school students, and community volunteers to teach and inspire one another to be responsible employees, employers, and citizens.

WBW's programs place high school students in a dynamic simulation where they compete as industry professionals, sharpen communication skills, and face real-world challenges. With the guidance of a mentor from the business community, students gain a competitive edge in college preparation, workplace readiness, financial literacy, and overall life success.



OUR VISION

WASHINGTON BUSINESS WEEK UNLEASHES
A PASSION FOR ENTREPRENEURSHIP AND
LEADERSHIP, EMPOWERING BUSINESS
TEAMS OF TOMORROW.

OUR MISSION

WASHINGTON BUSINESS WEEK PROVIDES A
DYNAMIC REAL-WORLD, IMMERSIVE
BUSINESS EXPERIENCE THAT BUILDS
CONFIDENCE, SENSE OF PURPOSE, AND
LEADERSHIP.

THE WBW TEAM



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DIVERSITY EQUITY AND INCLUSION STATEMENT

WBW is committed to cultivating and preserving a culture of inclusion and connectedness. We recognize that we're not all the same and that is our greatest strength. We are able to grow and learn better together with a diverse team of employees, volunteers, mentors, and students. Each of us contributes to inclusion – we all have a role to play.

WBW draws on the differences in who we are, what we've experienced, and how we think throughout Washington State and the world. The collective sum of the individual differences, life experience, knowledge, innovation, and self-expression shape our collective future and the next generation of leaders we are cultivating. Our culture is the result of our behaviors, our personal commitment, our curiosity, how we collaborate, and the ways that we courageously share our perspectives and encourage others to do the same.

We welcome and celebrate the unique contributions of culture, ethnicity, race, sex, gender identity and expression, nation of origin, age, languages spoken, color, religion, disability, sexual orientation, and and beliefs. Our inclusive culture inspires us to try new things, push boundaries, speak openly, and be bold.

PATHWAYS –COURSE CURRICULUM AND GUEST SPEAKERS TAILORED TO A SPECIFIC INDUSTRY

- Business
- Advanced Business
- Clean Energy
- Telehealth

SUMMER PROGRAMS

- Virtual Programs
 - June 27th-July 1st
 - July 11th-15th
- In-person Programs
 - UW-Tacoma - July 25th-29th
 - Renton Technical College - August 8th-12th

IN-SCHOOL PROGRAMS

- Omak/Okanogan
- Montesano
- Aberdeen



**THE 2022
PROGRAMS
IN REVIEW**

SUMMER PROGRAM STATS



211 STUDENTS

- 83% of students resided in WA state.
- 1% of students resided in CA, OR, and DE.
- 15% of students joined our programs from the Republic of Georgia, Belarus, and Poland.

GENDER IDENTIFICATION

- 59% of students identified as female
- 39% of students identified as male
- 1% of students identified as transgender
- 1% of students identified as non-binary

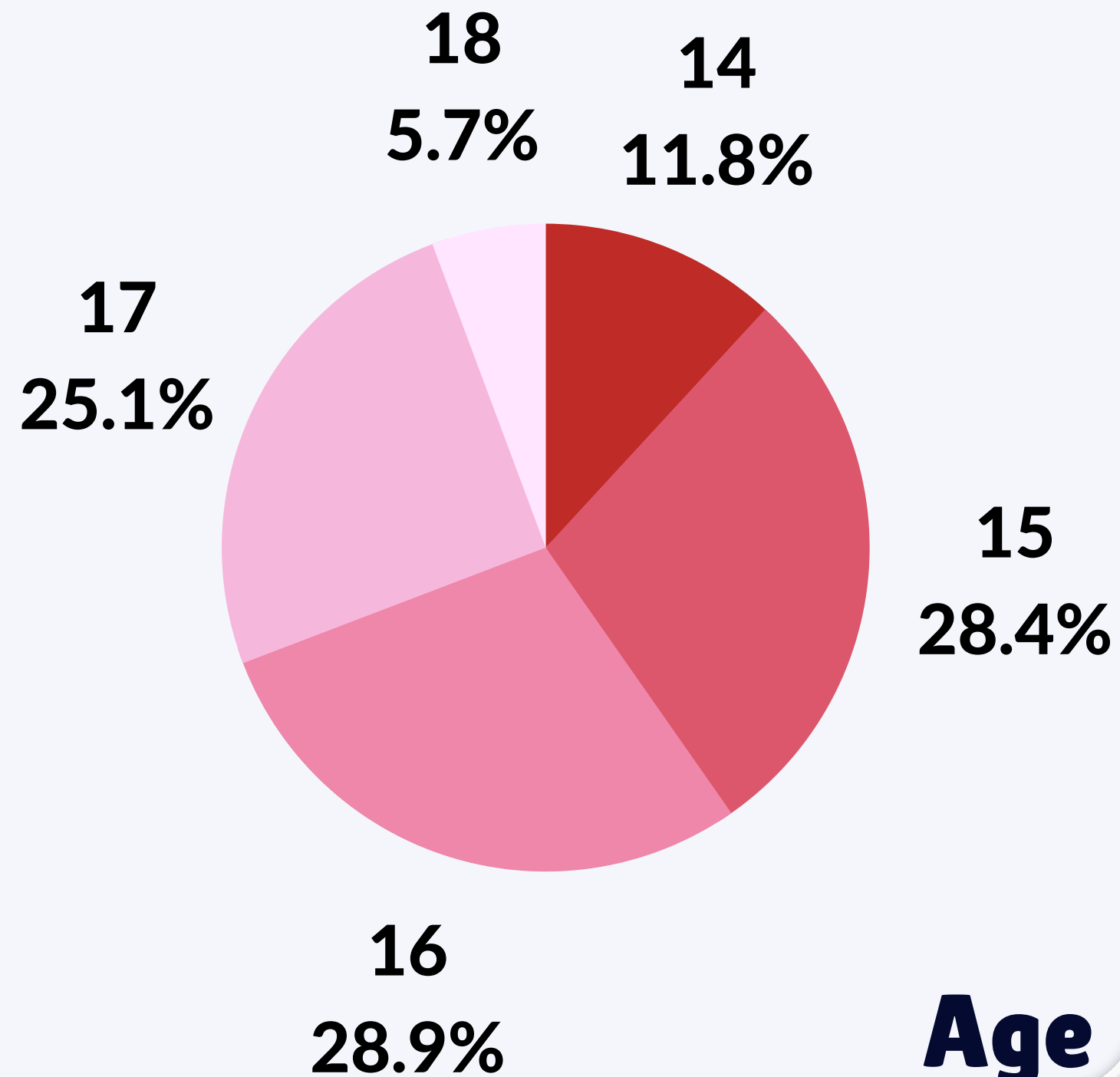
99 VOLUNTEERS

- 44 Returning Volunteers
- 21 Company Advisors
- 30 Speakers
- 48 Judges
- 2 Chairs of the Week

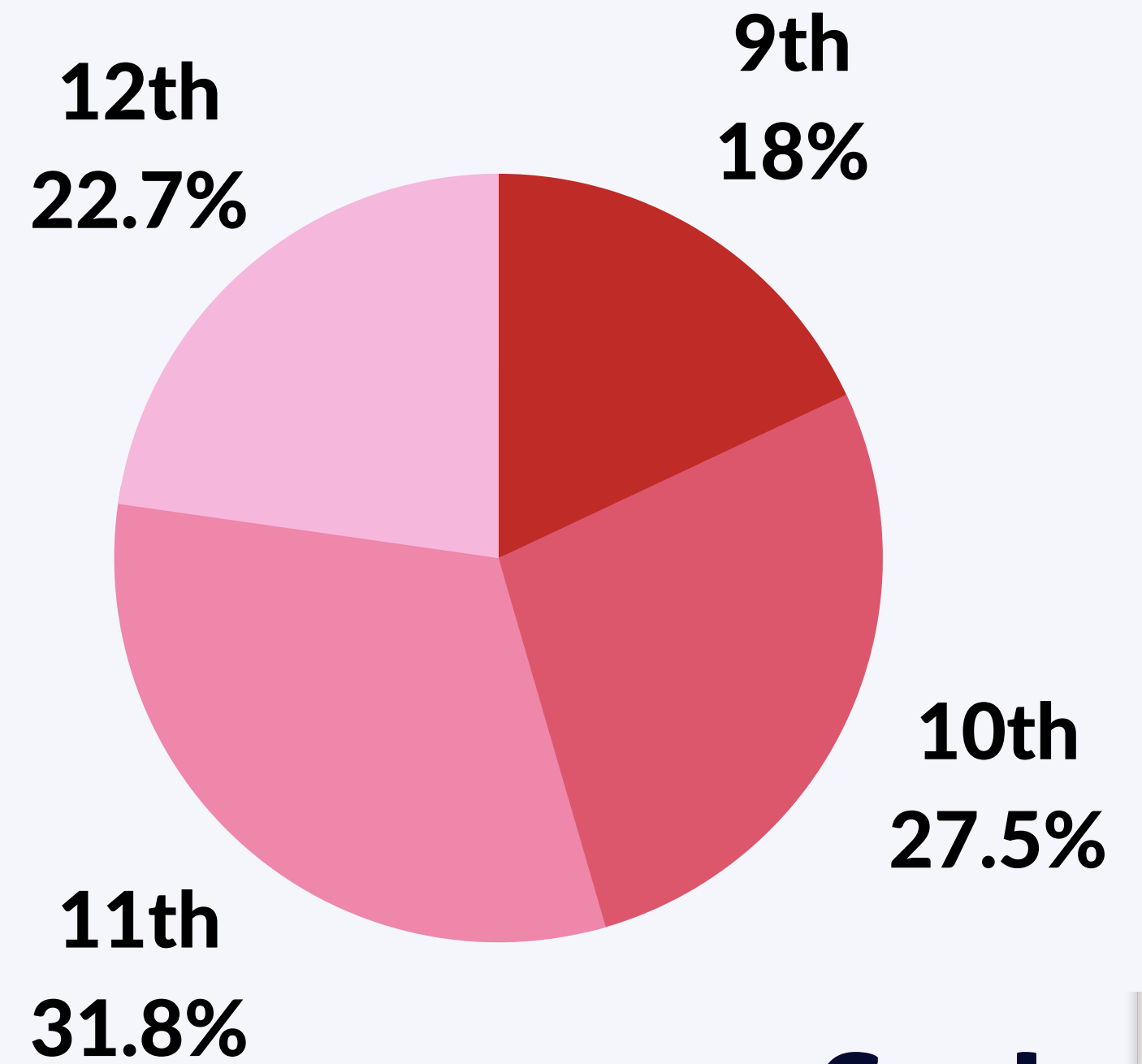


**54% OF
STUDENTS
RECEIVED
100% TUITION
COVERAGE**

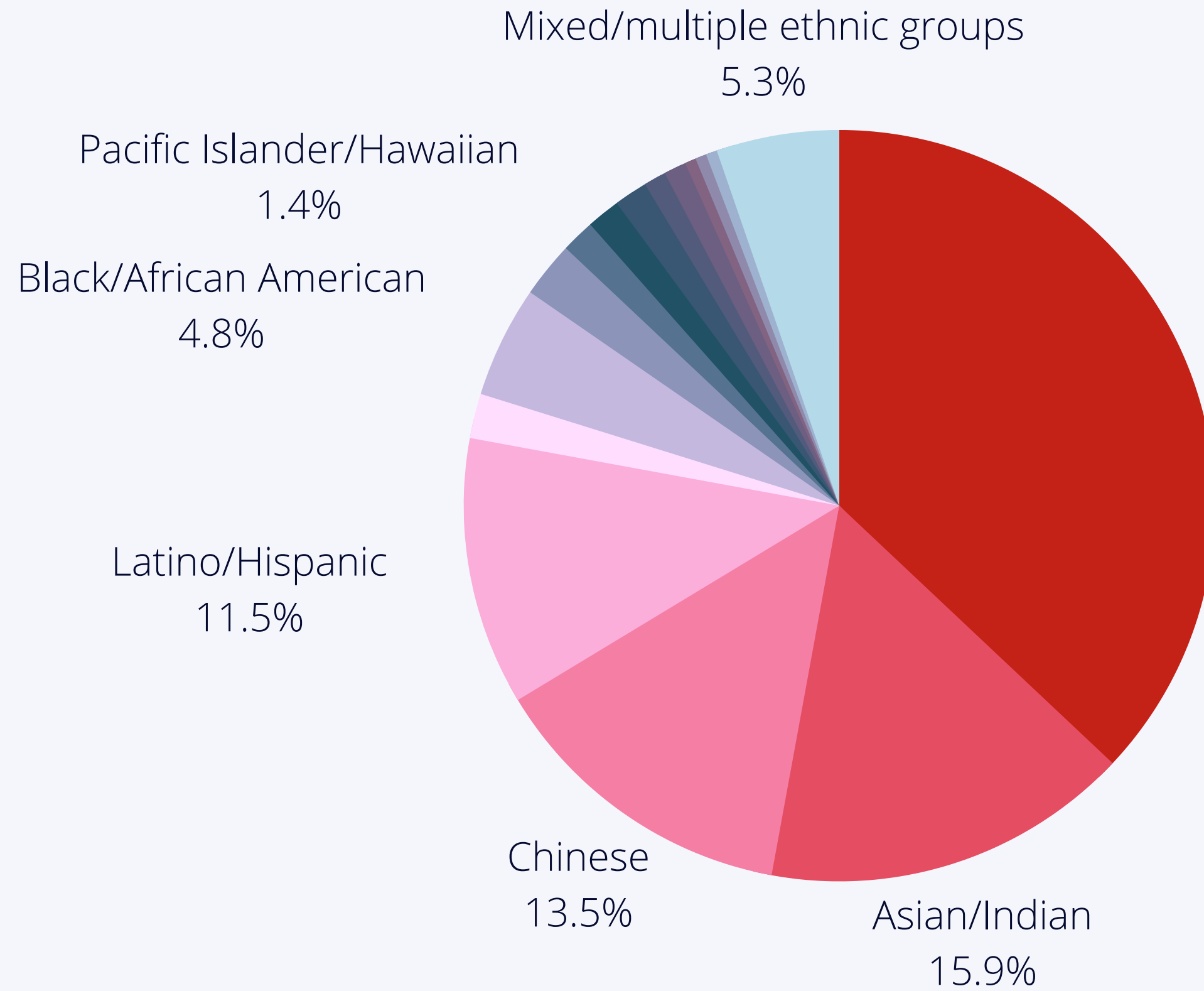
Student Demographics



Age



Grade



White/European Ancestry
37%



STUDENT ETHNICITIES

SUMMER STUDENTS' POST-PROGRAM REVIEW



88

88% of students felt prepared to go to a college/university/ technical college after graduating high school.

84

84% of students felt confident about their abilities to enter the workforce.

58

58% of students felt confident about their financial knowledge.

82

82% of students enjoyed the program's speakers.

94

94% of students felt more confident after their participation in WBW.

96

96% of students learned skills that they can apply to their education and everyday life.

Student Testimonials

"This experience showed me the potential I have within myself to be a successful business leader. You have brought my potential out this week, and I am forever grateful."

- Vaishnavi

"I am so thankful this program is put on for students in high school; it gave knowledge and skills that would be really difficult to receive anywhere else outside of the workforce itself."

- McKenna

"From all the amazing guest speakers to the WILE simulation and all the group projects, I feel like this week has been such a fun, engaging, and informative experience. I have learnt so much, like learning how to collaborate in a larger group, and learning the basics of how to manage a company."

- Saranya

"The days I spent with WBW were the most productive, enjoyable, and unforgettable."

- Keso

Student Testimonials

"I learned a lot about how a business is run from the WILE simulation. WILE was special to me as I was able to run a company without any real-life risks involved, which made for a great learning experience."

- Nikoloz

"Working with a diverse group of students from all around the world was one of the highlights. Teamwork and communication are essential in business, and it was fantastic to put these into practice."

- Kasia

"Those 5 days convinced me that in the future I want to run a business myself."

- Hanna

"My business experience was just wonderful! I've learned how to allocate my budget in business (and in life too), how much dividends affect the total profit from the business, how to use a credit card correctly, how important it is in business to be able to delegate and allocate work in a team."

- Arina

21

COMPANY ADVISORS

21 Company Advisors (CA) partnered with WBW during the summer of 2022.

CAs joined us from Washington state, Texas, United Kingdom, and Bolivia.

33

COLLEGE JUNIOR/SENIOR

33% of our CAs were upperclassmen at the following Universities:

- University of Washington
- Texas A&M University
- Saint Martin's University

67

BUSINESS PROFESSIONALS

67% of our CAs were leaders at the following organizations:

- Boeing
- PEMCO
- AWB
- Major League Hacking
- GapFundr
- International Finance Co.
- Disability Partners



COMPANY ADVISOR DEMOGRAPHICS

COMPANY ADVISOR TESTIMONIALS



"I realize how important it is to guide students in a way that would inspire them to study more about business and entrepreneurship. I would hope to become a compassionate leader helping students to discover their interests and future plans."

-MARIA

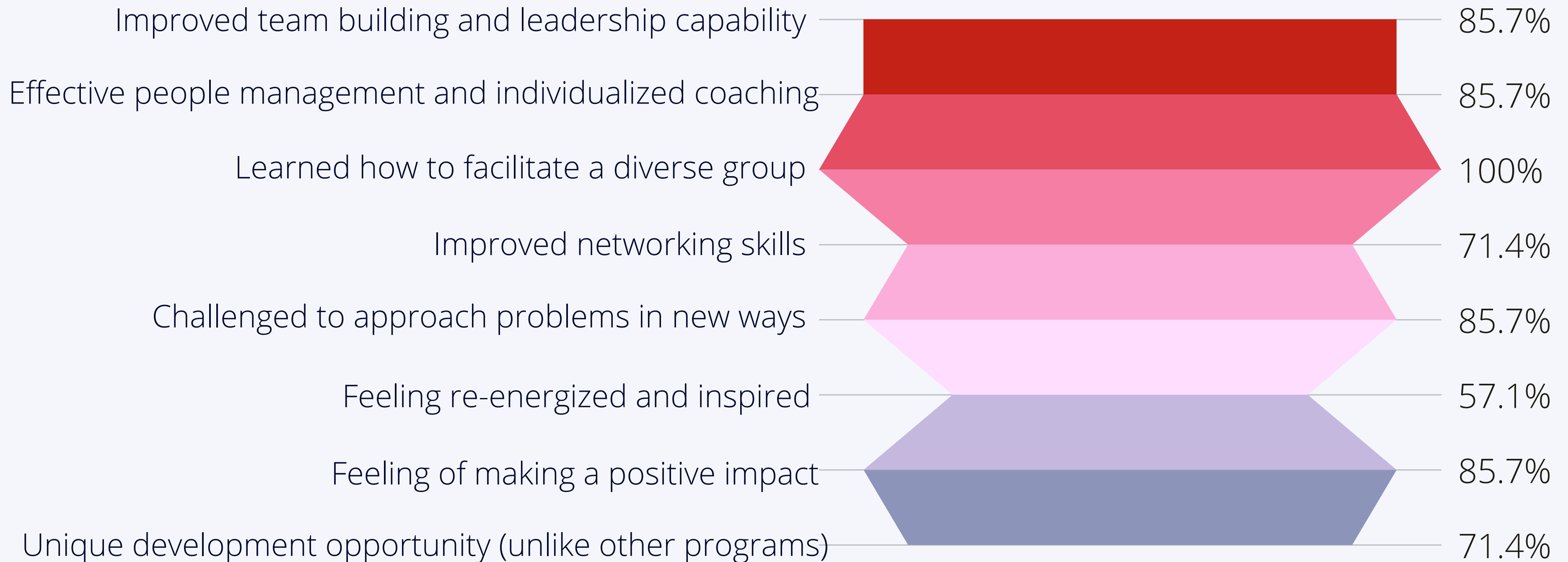
"I am passionate about giving the resource I have available, time, back to the future of our world. I enjoy learning alongside the students the many aspects that make WBW an amazing experience. I love WBW and want to do what I can to help it succeed. These students are our future."

-KATIE

"I enjoyed spending time with the Students. Absolutely the best way for me to spend a week in August. For the ones who choose to stay in touch, it is so fulfilling to see how their education and careers develop after WBW."

-RANDY

Company Advisor Outcomes



IN-SCHOOL PROGRAMS

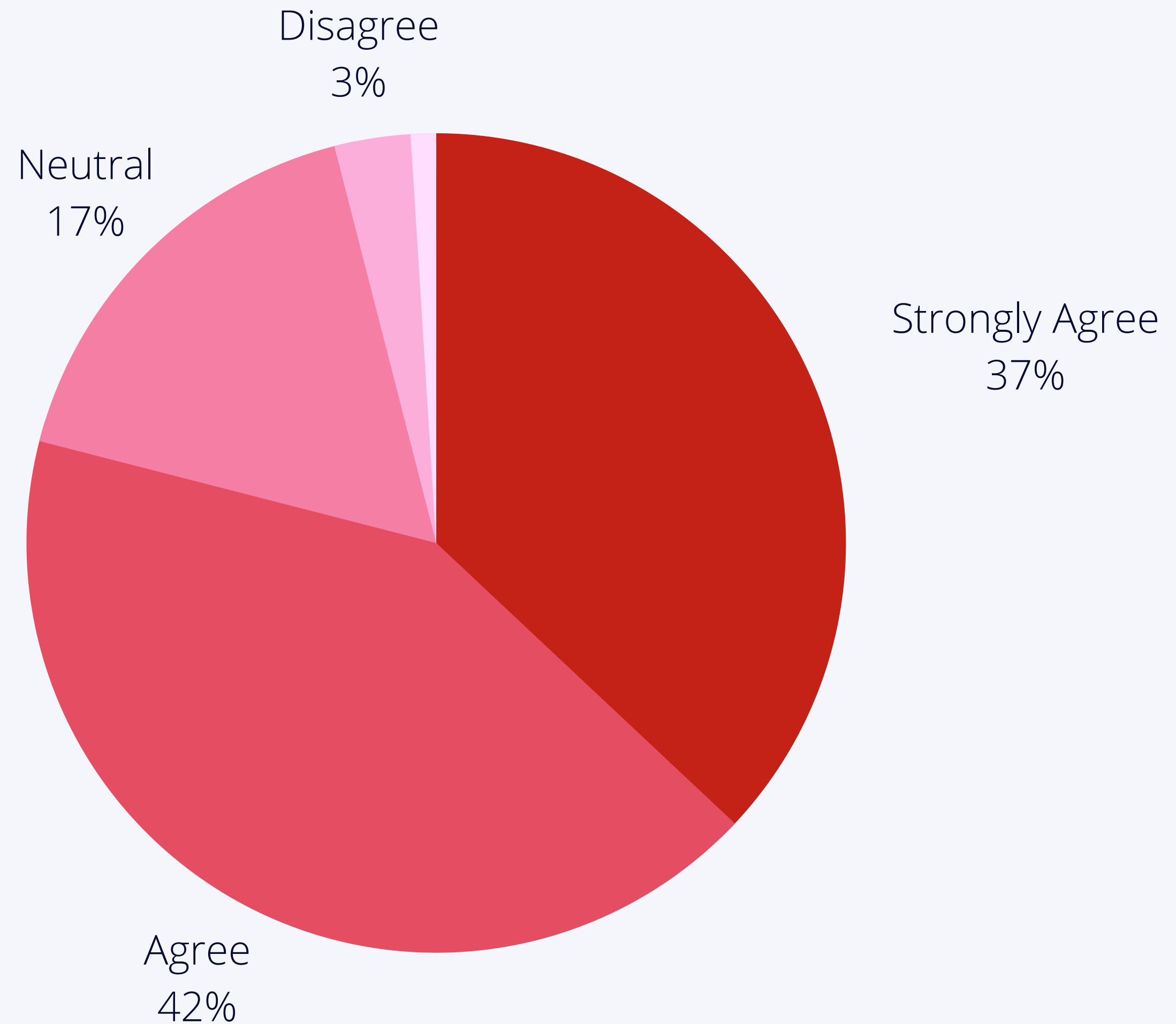


WBW strengthens students and their communities during our in-school programs. For one week, community leaders and local businesses work side-by-side with educators to organize and deliver the Business Week Program at a local college, church, or high school. WBW's 2022 In-school Programs included:

- **617 Students**
- **191 VOLUNTEERS**
- **4 PROGRAMS**
 - 3 School Districts
 - Omak/Okanogan
 - Montesano
 - Aberdeen
 - Junior Business Week
 - Senior Business Week

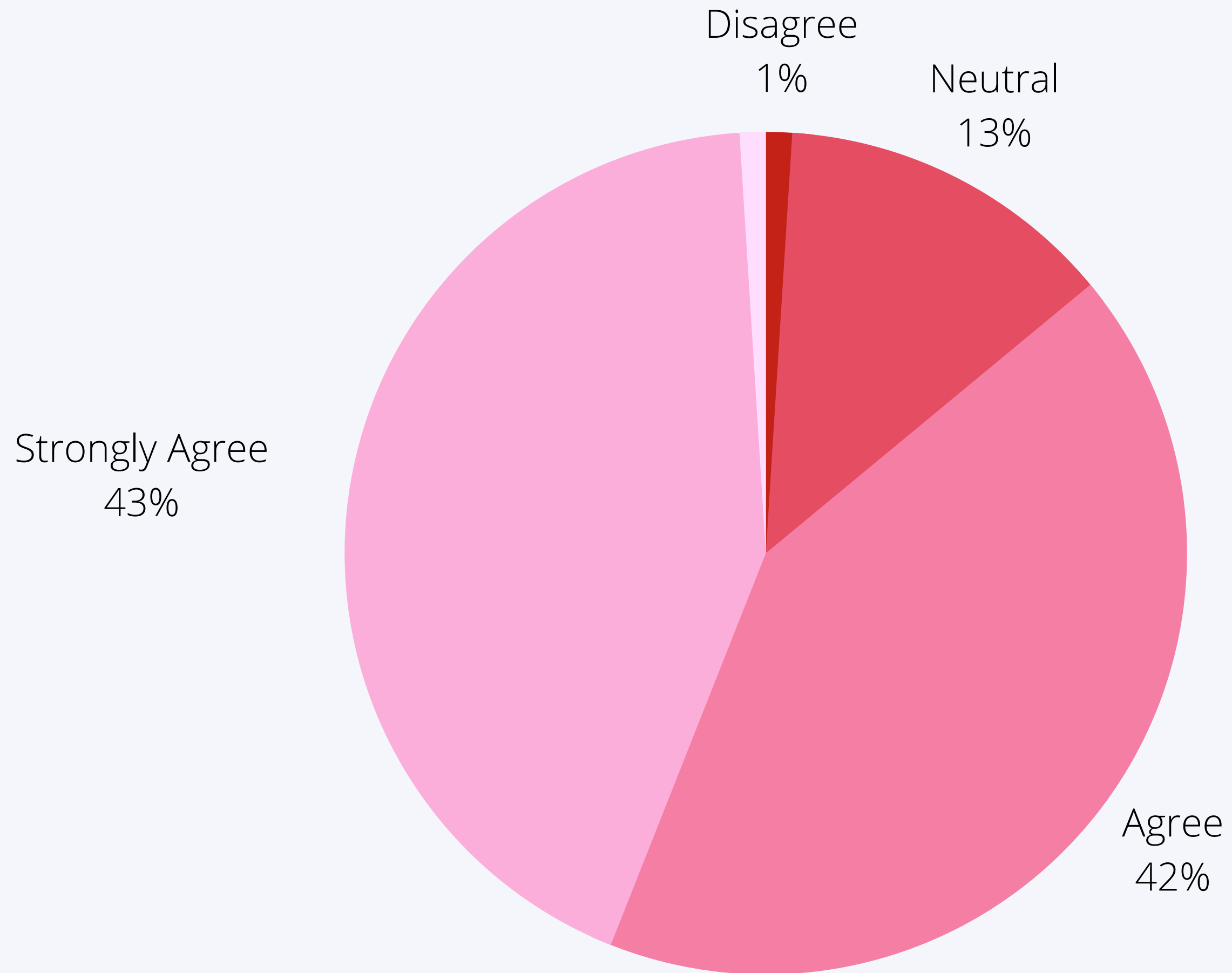
With the Business Week curriculum, I have learned skills that I will apply to my education and everyday life.

In-school Program Students



**I feel that I have
gained
confidence by
participating in
the Business
Week Program.**

In-school Program Students



THE 2022 PEMCO SCHOLARSHIP WINNERS!



DESIREE MICK-HAGER

JULY 29TH AWARDEE



ESSENCE BROWN-ETHERLY

JULY 1ST AWARDEE



KYLE CHEW

AUGUST 12TH AWARDEE



**MIRIAM ALEXA GARCIA
JIMENEZ**

JULY 15TH AWARDEE

During each camp, Company Advisors identify one student whose leadership, enthusiasm, and dedication to the program and their team stood out. Congratulations to all of the inspiring recipients of a \$1,500 scholarship sponsored by PEMCO Insurance!

EXECUTIVE MEMBERS OF THE BOARD

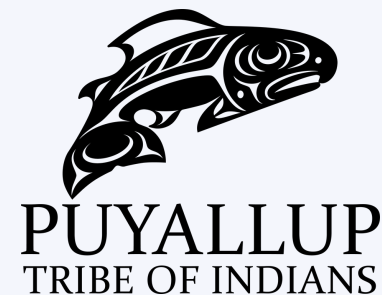
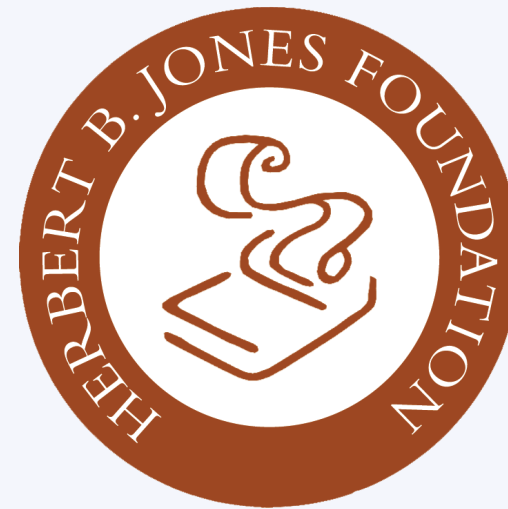
- **Alyssa Norwood, President**
 - Starbucks
- **Fred Foose, Treasurer**
 - True World Group
- **Denise Mitchell, Secretary**
 - PEMCO Insurance
- **Zan Truluck, Member at Large**
 - Boeing
- **Ian Farrell, Member at Large**
 - Key Performance Quality Consulting, LLC
- **Michaela Wesselman, Member at Large**
 - Umpqua Bank

BOARD OF DIRECTORS

- **Dr. Jeff Wolff Gee**
 - Swedish
- **Raegan Berry**
 - Boeing
- **Thomas Gill**
 - AWB
- **Jessica Molenaar**
 - Microsoft
- **Prithvi Addepalli**
 - Microsoft
- **Steve Dobosz**
 - Retired Educator
- **Jeff Mallula**
 - Raymond James
- **Ho-On Yoshida**
 - True World Group
- **Brittanya Bryant**
 - Bryant & DaValle, PC

Sponsors

WBW collaborates with companies, nonprofits, and other organizations to positively impact the lives of high school students in Washington and beyond! Our partners contribute more than money - their ideas, volunteer hours, and in-kind support provide opportunities that help students succeed in school, careers, and life. **Thank you!**





**GET
INVOLVED!**

COMPANY ADVISOR

WBW's Professional Development Program offers leadership development and mentoring through the Company Advisor Experience. Prominent, high-growth companies have seen first hand the valuable skill sets their employees gained in just one week of collaborative, discovery learning. As an advisor, you will gain valuable management insights, expand your industry knowledge, grow your leadership capacity, and ultimately benefit your company and community in a priceless return on investment by bringing these skills back to your workplace.

SPEAKER

Being a WBW speaker is a great way to make an impact on the future leaders of tomorrow. Share your experience and expertise with high school students who are eager to learn. Topics can range from entrepreneurship, leadership, marketing, and team dynamics to brainstorming, ethics, fiscal responsibility, and more. Inspire students with your stories of success, teamwork, leadership, and lessons learned.

JUDGE

WBW program's culminate with several end-of-week competitions. The engagement and interaction from judges during these events is what makes our programs especially impactful on our students.