



2015 Report

Western Washington University
Gonzaga University

Central Washington University
Pacific Lutheran University

Celebrating 40 years of developing leaders

Program Highlights

At Washington Business Week, students were divided into teams and were responsible for running an existing company and launching a new product or service.

Teams were challenged to answer the question—how do you work together with people you’ve never met to make an organization succeed?

Each team was assigned a company advisor. This community or business professional guided them through the college-level curriculum specific to the pathway industry. Washington Business Week offered 6 pathways in 2015.

Students learned from both speakers and firsthand experience about leadership, teamwork, critical thinking, and innovation in the 21st century workplace.

Participants

Total Volunteers: 878

WA Summer: 395

In-School: 258

Alaska: 39

International: 186

Representing:

50+ Companies

Over 20,000 hours
donated

100% of company
advisors surveyed this
summer agreed that they
made a positive impact.

Total Students Served:

3,007

WA Summer: 590

In-School: 2,093

Alaska: 60

International: 264

100% of summer
students earned college
credit.

\$47,400 in university
scholarships were
awarded to WBW
attendees at summer
program.

Executive Level Sponsors





Fact Sheet

Washington Business Week helps people realize their potential by creating an experience in which students, business leaders, and educators partner to teach and inspire one another to be responsible employees, employers, and citizens.

Agency Snapshot

- Founded in 1976.
- Over 63,000 youth have graduated our programs.
- We serve high school students ages 14-19 in Washington state.
- Foundation for Private Enterprise Education is a 501 (c)(3) registered nonprofit organization. Tax ID 91-1048245.

Impacts

In 2015, we served 2,976 high school students in the following programs:

- Summer Program - 590
- In-School Program - 2,093
- International Program - 293
- Volunteers - 677

Summer Programs

- 49% of summer program attendees received financial assistance.
- 100% received college credit
- Students attended from 25 of 39 counties.

International Programs

Business Week is offered in three cities in Poland.

In-School Programs

Washington Business Week is featured in seven communities reaching students in 14 high schools across the state.

Contact Us

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What We Do

The Washington Business Week summer programs provide opportunities for high school students to learn about the fundamentals of business while building job skills. We conduct week-long residential programs at four university campuses in the summer, three cities in Poland, and offer our in-school programs in rural areas throughout Washington state during the academic year. At each program, students undertake hands-on projects providing them the opportunity to operate a business and create a new product.

Community Need

WBW uses educational enrichment programs to eliminate the skills gap, an ongoing and growing issue in Washington State. The Washington Roundtable reports that by the year 2017, there will be 50,000 unfilled jobs due to the job skills gap and that decreasing this gap will create an increase in employment and productivity, and a greater overall economic vitality. The Georgetown Center on Education and the Workforce produced a report stating that nationally 65% of jobs by the year 2020 will require post-secondary education.

Sponsor a Student

Washington Business Week is able to impact up to 3,000 teens a year through donations made by businesses, service clubs, individuals, and foundations. Sponsorships allow WBW to charge a lower tuition allowing us to reach more students. Our programs inspire youth to create success in their lives, their future workplaces, and communities. For more information on how to make a gift, contact Alicia Crank, Interim Director of Development at Alicia@wbw.org.

Leadership Volunteer Opportunities

Our curriculum is delivered to students by business leaders from the community. This experience provides professional development to the adult volunteers as well as the students. We also offer opportunities to serve as a judge for our end of the week competition or as a guest speaker, providing industry-specific insight to the students. For more information on volunteer opportunities, contact Stephanie Hynes, Volunteer and Leadership Development Manager, at stephanie@wbw.org.

Summer 2016 Dates and Locations

Seattle University
Seattle, WA
June 25 – July 1, 2016

Central Washington University
Ellensburg, WA
July 24 – 30, 2016

Gonzaga University
Spokane, WA
July 10 – 16, 2016

Pacific Lutheran University
Tacoma, WA
August 7 – 13, 2016

International Business Week
Boleslawowo, Poland | July 3— 8
Gdansk, Poland | July 15— 22
Gdynia, Poland | August 21—28

**To learn more about
WBW
visit wbw.org.**