

# BUSINESS WEEK & THE PATHWAY PROGRAMS

Since 1976, Washington Business Week has successfully prepared high school students to enter the workforce by giving them the skills, confidence and values to succeed in life. Our mission is *to partner with business and education to educate and inspire high school students to recognize their potential as responsible employees, employers, and citizens*. Students are immersed in a week-long program of experiential learning and leadership. We have heard from students, educators and parents that Business Week:

- ◆ Inspires students to work harder in high school
- ◆ Increases work readiness
- ◆ Heightens occupational awareness
- ◆ Prepares students for a diverse workforce
- ◆ Encourages active civic engagement
- ◆ Improves self-esteem
- ◆ Builds teamwork skills
- ◆ Connects students to business leaders

## What is Business Week?

A week-long, hands-on, experiential, overnight summer program for high school students to explore what the future holds in the real world. Students develop skills in leadership, teamwork, and communication while making decisions that are required in real-life work situations. They'll be part of a management team of 8-12 participants charged with the task of turning their "company" into a financial success. At the end-of-the-week, after developing a marketing strategy, they'll compete in a Trade Show and make a Stockholder's Presentation. Each company is matched with a "Company Advisor," a volunteer mentor from the related business community, who serves as a guide through the week.

### Business Week:

This program is great for any career track. "Companies" of students compete in an interactive business simulation to develop and market products while pitching their company to investors and trying to keep stock prices rising.

### Advanced Business Week:

For those who have already experienced Business Week, we offer an advanced program which gives an in-depth look at business planning, entrepreneurship and business communications. *An additional form is required for admittance into this program.*

### Healthcare Week:

"Clinics" of students develop medical response plans to address a variety of nationwide health issues as they experience what it is like to make real world choices that can save people's lives. Students are introduced to the wide spectrum of career options in healthcare and how to start preparing for those careers in high school. In 2009, **Healthcare Week** was attended by 189 summer students.

### Construction Week:

"General Contractors" are challenged with creating a simulated building from the ground up. They complete outdoor, hands-on projects, explore the wide array of career choices in construction, trades, materials and apprenticeships, and learn how this rapidly growing industry offers some of the highest paid professions in our state. In 2009, 37 students attended the **Construction Week** program.

### NEW IN 2010!

#### Get AMPT! (Manufacturing) Week:

Get AMPT! Week was specifically created to address the demand for quality employees in manufacturing and the Aerospace, Marine & Process Technology professions. Students will learn about the wide range of excellent opportunities available in manufacturing, do hands-on projects and begin making career plans while exploring training opportunities.